

## **WE SUSTAINABLE MATERIALS COMMITMENT**

This commitment is in % of the weighted volume of commercial articles made from sustainable materials.

Goals on company level:

2015: 5% sustainable raw materials in the collection
2016: 10% sustainable raw materials in the collection, of which 5% Better Cotton
2017: 20% sustainable raw materials in the collection, of which 10% Better Cotton
2018: 30% sustainable raw materials in the collection, of which 20% Better Cotton
2019: 40% sustainable raw materials in the collection, of which 30% Better Cotton
2020: 50% sustainable raw materials in the collection, of which 40% Better Cotton

- *Goal in % in volume of collection on company level*
- *Fair share for Men, Women and Kids*
- *All materials as listed in classes A, B and C from the Made-By Environmental Benchmark for Fibres (for details see below)*
- *Additionally we accept Better Cotton (BCI) as a sustainable material.*

## **MADE-BY ENVIRONMENTAL BENCHMARK FOR FIBRES**

<b>CLASS A</b>	<b>CLASS B</b>	<b>CLASS C</b>
Mechanically recycled nylon	Organic cotton	Conventional linen
Mechanically recycled polyester	Tencel (lyocell from Lenzing)	Conventional hemp
Organic linen	Chemically recycled nylon	PLA
Organic Hemp	Chemically recycled polyester	Ramie
Recycled cotton	In Conversion Cotton	
Recycled wool	Monocell (Bamboo Lyocell)	